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A LIMITED LIABILITY PARTNERSHIP

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WRITER'S DIRECT PHONE

July 7, 2003

Via United States Express Mail

Mail Stop Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: New Patent Application Transmittal

Transmitted herewith for filing is the patent application of:

Inventors: Gregory O'Connell
For: Method and Program for Reduction of Retail Sales
Revenue Limitations
Type: Original
Attorney's
Docket No.: SHRINK-P1001

Enclosed for filing are the following papers relating to the above-identified application for patent:

- Specification (47 pages), Claims (9 pages), and Abstract (1 page)
Total pages: 57
- Combined Declaration and Power of Attorney (3 pages)
- Informal Drawings (7 sheets)
- Assignment Cover Sheet
- Assignment (2 pages)
- Nonpublication Request (1 page)

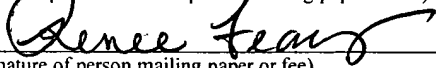
"Express Mail" mailing label No. EF082583019US

Date of Deposit: July 7, 2003

I hereby certify that this paper or fee is being deposited with the United States Postal Service AExpress Mail Post Office to Addressee service under 37 C.F.R. 1.10 on the date indicated above and is addressed to Mail Stop Patent Application, Commissioner for Patents P.O. Box 1450, Alexandria, VA 22313-1450

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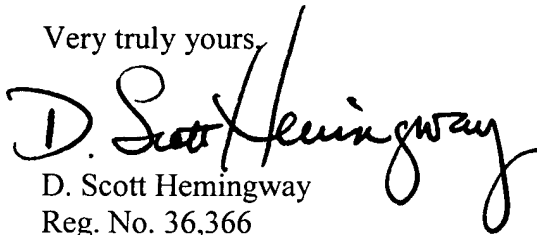

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CLAIMS AS FILED

	Number Filed	Number Extra	Rate	
Total Claims	(20 - 20) =	0	x \$18.00	0
Independent Claims	(3 - 3) =	0	x \$84.00	0
Multiple Dependent Claims			x \$280.00	0
Basic Fee				<u>\$375.00</u>
Total Filing Fee				\$375.00

Please file the application, drawings and record the identification of the inventors. Please also record the assignment of record with the Assignments Branch (\$40.00 fee enclosed). All correspondence should be directed to the Applicant's attorney at the address set forth in the Declaration and Power of Attorney for Patent Application. Enclosed herewith is the above-identified fee. If this fee is insufficient or additional payments are required, please deduct any additional charges from the deposit account for D. Scott Hemingway, Deposit Account No. 501,270. Please credit any overpayment to the same deposit account.

Very truly yours,


D. Scott Hemingway
Reg. No. 36,366

**NONPUBLICATION REQUEST
UNDER
35 U.S.C. 122(b)(2)(B)(i)**

First Name of Inventor O'Connell, Gregory

Title Inventor

Atty Docket Number SHRINK-P1001

I hereby certify that the invention disclosed in the attached application **has not and will not** be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

I hereby request that the attached application not be published under 35 U.S.C. 122(b).

7/7/03
Date

Malcolm Pipes
Signature

Malcolm Pipes

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**